

## Specialty Shopping, Events & Business Guide

[www.theontariocountryregister.ca](http://www.theontariocountryregister.ca)

- ✓ The Country Register is your **BEST Value-Added** marketing tool!!

Features for you...

In stores... Online... In-Print... On location!

- ✓ Papers... free copies! Our readers are looking to take a copy home! We are located where your prospective customers are... at participants' locations, Tourist Information Centres, select outlets and many areas' special events. Use free copies as 'give-aways' or as your business Newsletter
- ✓ A FREE **Feature Article** on your Business or Specialty (some requirements)
- ✓ Your business listed Free in our Advertisers' Directories both Online & In-Print
- ✓ Direct access to your website through our **E-Magazine Live Link**
- ✓ Opportunity for you to **Add-On Sales** through our Projects & Articles
- ✓ YOUR events listed Free in our "Events, Shows & Activities"

🍁 **Provincial Head Office** 🍁

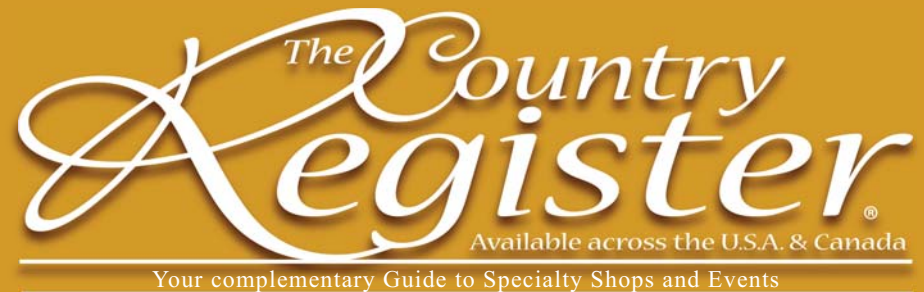
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## Specialty Shopping and Events Guide for Creative & Leisure activities in ONTARIO



**'The Puzzlemakers'**  
One 'click' will provide  
the missing piece  
in your marketing picture



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**Advertising Designed for Creative Minds**  
**Targeted \* Effective \* Affordable**

**Here's why participating in the COUNTRY REGISTER will work for you...**

Actual comments from our dedicated Readers and Advertisers:

- "... thanks, and we will be signing on for another year. You are the best to work with and even better still, the advertising works too! Thanks again."
- "We are so fortunate to have so many great shops in the region."
- "The exposure we receive from the Country Register is fantastic. Thank you."
- "My customers are coming in looking for it...! It's great!"
- "...your magazine really fills a niche that no other publication covers."
- "Just keep repeating my ad unless you hear from me!"
- "The Shop Hop was super and lots of people mentioned they saw it in the Country Register!! Yippee!!!"
- "I LOVE THIS PAPER - THANKS."
- "...good shops with great service. Glad to have found them. Thanks!"
- "Please renew my subscription. I really enjoy getting it."
- "I love your cover pages. They always look great!"
- "Thank you, thank you... another great issue. I love every article and always appreciate the simple, easy and delicious recipes!!"
- "Thank you for the newest paper... looking forward to more good reading!"
- "You should call it your 'Pick-me-up, Pick me up!' paper."

**Look at our NEW Ontario CountrE E-MAGAZINE  
online at [www.theontariocountryregister.ca](http://www.theontariocountryregister.ca).**

This new 'flip page' format is the latest (and greatest) in online publishing, and available to you for a small fee... *a very small fee!*

Our magazine is published 6 times a year,  
and appears Online 365 days a year... even in the 'wee' hours of the morning!

- January/February     March/April     May/June
- July/August     September/October     November/December

**We help bring NEW customers to you!**

Send us information, along with your ad, for your SHOWS, CLASSES, WORKSHOPS or ACTIVITIES to be included FREE in our EVENTS LISTING



Specialty Shopping & Events Guide for Creative Minds

Standard Ad Sizes	Style	No. of FREE copies	One Insertion	Three Consecutive Insertions	Six Consecutive Insertions
3" X 2" Text Only	Black	None	\$50	\$150	\$300
5" X 2"	Black	25	\$105	\$315	\$595
Value-added features for ad sizes below: <i>Contact us for details!</i>				Free Article	Discount Plus Free Article
5" X 3"	Black	50	\$135	\$405	\$765
5" X 4"	Black	100	\$160	\$480	\$910
5" X 5"	Black	100	\$180	\$540	\$1025
Quarter Page	Black	100	\$205	\$615	\$1165
5" X 7"	Colour		\$255	\$765	\$1450
Half Page	Black	100	\$330	\$990	\$1880
10.25" X 7"	Colour		\$425	\$1275	\$2420
Full Page	Black	100	\$610	\$1830	\$3475
10.25" X 14.25"	Colour		\$690	\$2070	\$3930

Book the next 3 issues and receive 1 FREE article insertion.  
Book the next 6 issues, **SAVE 5% PLUS 1 FREE** article insertion.

*We accept post-dated cheques!*

Standard \$25 design and/or set-up fee, depending on materials supplied. Talk to us!

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