

FRONT COVER ARTIST DESIGN SPECS

Ontario Head Office

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www.TheOntarioCountryRegister.ca



Business / Artist's Name: _____ Date: _____

Mailing Address: _____

Physical Address: _____

OPTIONS:

- 1) Full colour image on front cover including title of artwork and name of Artist
 - image size (vertical) up to 10.25" X 15", includes Country Register header
 - 10.25" X 11.25", below header
 - supplied by Artist in PDF format
 - No charges and no information on inside page
- 2) Full colour image on front cover
 - image size (vertical) up to 10.25" X 15", includes Country Register header
 - 10.25" X 11.25", below header
 - supplied by artist in PDF format
 - copy line includes name of artwork, Artist's name & information leading to Artist's Bio inside
 - Artist's Bio on inside B&W page, editorial copy to be supplied by Artist,
 - layout size to suit desired ad space, includes the "About Our Cover Artist" header ie; approximately 4" X 5" or 5" X 5", at current ad rates

Rates:	4" X 5"	5" X 5"
	\$152	\$173

- 3) Full colour image on front cover
 - image size (vertical) up to 10.25" x 15", includes Country Register header
 - 10.25" X 11.25" below header
 - supplied by Artist in PDF format
 - copy line includes name of artwork, Artist's name & information leading to Artist's story inside
 - Editorial column on inside page featuring Artist's Bio may include either a B/W or full colour photo of Artist, artwork(s) or studio
 - editorial copy to be supplied by Artist (include address, web site, where to buy, etc.)
 - minimum 5" x 7" ad rate applies, and layout sized to suit all of above, including the "About Our Cover Artist" header

Rates:	5" X 7"	-	Black & White	Colour
			\$199	\$247

Payment due at time of booking

Plus G.S.T.

Artist receives 50 Complementary copies!

Your website included on our "Links" web page

Front cover art (and your web link) is posted on our Country Register Home Page for the duration of the edition's cycle

Digital Material:

Must meet our size guidelines.

To be supplied on or before deadline in

jpeg or PDF format:

High resolution, Minimum

200 dpi for B&W, 300 dpi for colour.

The Country Register Ontario reserves the right to refuse any submission which we feel does not meet the standards of our publication.

Sub Total _____

Deadline for artwork to arrive is the first of the month, the month prior to publication.

(GST) _____

Authorized Signature: _____

TOTAL _____

The Ontario Country Register is published 6 times a year. Please check your preferred edition.

January/February March/April May/June July/August September/October November/December

Deadline Dates to receive your digital files:

Dec 1st Feb 1st Apr 1st Jun 1st Aug 1st Oct 1st